

**Lynne Wester is a frequent conference speaker and well known resource for donor relations and fundraising expertise. She has been featured in The Washington Post, CURRENTS magazine, The Chronicle of Philanthropy and other industry publications. Lynne also created the website and blog [www.donorrelationsguru.com](http://www.donorrelationsguru.com) where she shares her expertise, opinions, and collections of samples on a variety of topics to the greater development world and hosts a monthly webinar series. It is her personal philosophy that the goal of any great fundraising operation is to use strategic communications and interactions to foster the relationship between the organization and its constituents and friends. If we are effective with that strategy, they will be engaged in a way that drives them ever closer to embracing the organization's mission and values, they will give their money, time and talents and volunteer to spread that same message with others which will encourage their fellow peers to invest in a way that will enable the organization to further light the world.**

**Using her expertise and hands on approach, she works with many organizations to help them keep their focus donor driven, technologically savvy, strategic, and always with a splash of good humor. She received her undergraduate degrees from the University of South Carolina and is a loyal gamecock alumna, donor, and fan. She is currently pursuing her master's degree in strategic fundraising and philanthropy.**

### **Speaking Experience**

CASE Annual Donor Relations Conference, 2008, 2009, 2010, 2012  
ADRP, International Conference, 2007, 2008, 2009, 2010, 2011, 2013  
ADRP, Various Regional Conference Keynotes, 2009, 2010, 2011, 2012, 2013  
ADRP, Webinar Series, 2011, 2012  
CASE District Conferences, 2009, 2010, 2011, 2012, 2013  
CASE Annual Special Events Conference, 2010, 2011  
AFP Regional Conferences, 2009, 2010, 2011, 2012, 2013  
AFP International Conference, 2009  
Sungard Summit/Ellucian Live! International Conference, 2010, 2013  
Northeastern Planned Giving Group Conference, 2010  
Association of Advancement Services Professionals Summit, 2010, 2013  
Blackbaud International Conference for Non Profits, 2010, 2011  
North American YMCA Development Conference, 2013  
American Museum Membership Conference, 2013  
Planet Philanthropy, 2013  
Ruffalo Cody Conference, 2012  
California Planned Giving Conference, 2013  
Academic Impressions, 2012, 2013  
Monthly DRG Webinar Series, 2012, 2013

**PROFESSIONAL AFFILIATIONS AND RECOGNITION**

Council for Advancement and Support of Education

Board of Directors, Association of Donor Relations Professionals, 2009, 2010, 2011

CASE Faculty Star, Annual Donor Relations Conference, 2008, 2009, 2012

CASE Stellar Speaker, Over 20 received in less than 3 years

Academic Impressions certified subject matter expert in Donor Relations, only one in the world

**EDUCATION**

B.A., University of South Carolina

M.L.S., Rollins College

Masters in Strategic Fundraising and Philanthropy, Summer 2013